



### JOIN US.

If your organization is working for the poorest of the poor, be part of the ZEP 2030 Initiative. Call us today.

### **Head Secretariat Office**

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## ZEP Convenors





























Bukluran Para sa Pag-unlad ng Pamilya.

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Zero Extreme Poverty (ZEP) is a civil society led movement in partnership with numerous civil society organizations, the government, the private sector, and multilateral agencies

It is an initiative to reduce extreme poverty and inequality in the Philippines by 2030.

# **OUR GOAL**



# The Framework

COLLECTIVE

**IMPACT** 

Central to ZEP is the Filipino family, with access to economic opportunities, social services, and a sustainable environment through ZEP's clustered interventions. The initiative is anchored on the principles of empowerment, social justice, and good governance to attain inclusive growth through collaborative partnership.



# The Approach

A Call to Action Through Collective Impact Strategy

Through the strategy of Collective Impact to result into a 'large-scale social change that requires broad cross-section coordination' with a common agenda, charing common metrics, doing collective action.









#### 2030 VISION: ZEP

"A Philippines where every Filipino upholds **Social Justice** and **Equity** as foundations in responding to basic societal needs that ensure human dignity, sustainable life and environment, peace and security, and engaged citizenship.'

